



PROFESSIONAL PROFILE

Creative graphic designer with emphasis in digital design looking for opportunity to continue learning in a fast-paced environment. Experienced in web, app, user experience, and user interface design.

EDUCATION

Bachelor of Fine Arts
Graphic Design with Digital Emphasis
Arkansas State University

Advanced Courses
Identity Design | Branding | Photography
Web Design | Digital Illustration
Motion Graphics | Advertising Design
Photography for the Graphic Designer

Skills & Software
Adobe Creative Suite | Sketch
HTML & CSS | Procreate

ORGANIZATIONS

AIGA - The Professional Association for Design
2016 - Present; Member

AWARDS

Southern Student Graphic Design Show
Lexi Avery Brand - **Gold** - 2019
Vintage Flavors Identity - **Bronze** - 2019
Stax Brochure - **Bronze** - 2019

Student ADDY
What Can Drawing Do for You? - **Gold** - 2019

PROFESSIONAL EXPERIENCE

AutoZone SSC
Memphis, TN | May 2018 - Present | **User Interface Designer**
Design and update banners, advertisements, landing pages and copy write for B2C and B2B ecommerce website.

Cooper Mixon Architects
Jonesboro, AR | October 2019 | **Freelance Designer**
Design client facing website for an architect firm that displays firm's many talents and personality.

Stax Music Academy
Memphis, TN | October 2018 | **Freelance Designer**
Work on team to create a promotional brochure and poster to increase enrollment in advanced music classes.

Cumulus Burn
Jonesboro, AR | August 2018 - March 2019 | **User Experience Designer**
Concept and design proof of concept mobile application to assist crop producers in burning croplands using best practices that minimize air pollution in population centers.

Arkansas State University Art + Design Department
Jonesboro, AR | May 2018 | **Freelance Designer**
Work on team to concept and design campaign to promote new classes. Produced social media plan, advertisements, brochures, tshirt, cups, website, tangible mail, and posters.

Arkansas State University Theater Department
Jonesboro, AR | April 2017 | **Freelance Designer**
Strategize and design magazine for promoting upcoming theater season and department as a whole.

The Refinery Boutique
Jonesboro, AR | March 2017 | **Freelance Designer**
Rebranding for company including logo, business card, stationary, wearable merchandise.

Lexi Avery
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References available upon request

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